



## About The Entre Club (TEC)

The Entre Club (TEC) is an entrepreneurship promotion and development community organized by Austin International Management School (AIMS). It aims to foster and nurture growth and expansion of the entrepreneur talent pool in Singapore. With a team of highly qualified and experienced trainers and practitioners to conduct specialist subject talks and workshops, the TEC brings like-minded business people together to share business experiences.

4 main pillars:

Entre Programme | Entre Mentors | Entre Invest | Entre Network

To join TEC as a member and be on our mailing list, simply enter the following information in an email to **Ms Christine Sim**, Executive Director of AIMS at [christinesim@aims.com.sg](mailto:christinesim@aims.com.sg), or contact her at 97617118 for an appointment.



1. Full name
2. Designation
3. Company
4. Mobile
5. Email address

 <https://www.facebook.com/aims.com.sg>

 [www.aims.com.sg](http://www.aims.com.sg)

### Entre Programme

Created by AIMS, the Entre Programme teaches the core skills in innovation and productivity for business leaders. Specializing in leadership, sales, marketing, finance, HR, media, government and private funding sources, the Programme aids participants in drafting, preparing and presenting business plans. Upon completion, participants become "Entre Members" of TEC.

### Entre Mentors

The Entre Mentors are a pool of successful business leaders selected to provide mentorship to the graduates of the Entre Programme (Entre members). They will establish a mutually agreeable and amenable mentor-mentee relationship with selectively-matched participants, critiquing and guiding their business plans.

### Entre Invest

TEC assists Entre members to approach, apply and source for funds for their businesses via Entre Invest. The scheme is conducted in collaboration with a financial advisory and a corporate finance boutique firm, efficiently connecting Entre members to angel investors, private equity funds, venture funds and government grants.

### Entre Network

The Entre Network develops TEC, mentors, members, and associates in a dynamic network to encourage the sharing of experiences and ideas. Mentors and special guests are invited to give talks to Entre members at previews and interactive sessions. Where desired, tours to visit other companies may be organized.



## About Austin International Management School (AIMS)

Founded by Dr Leong Horn Kee in 2008, AIMS strives to provide training courses where local and foreign entrepreneurs can acquire the necessary basic skill sets to be better businessmen.

Dr Leong identifies the key success factors in a budding businessperson as strong self-motivation and drive. To raise his business to the next level, the entrepreneur must then acquire knowledge in business innovation, productivity, business strategy, and marketing skills. Finally, access to dedicated and experienced mentors as well as a wide range of business contacts will allow him an incomparable competitive advantage.



## About Dr Leong Horn Kee

Dr Leong is currently the Founder and Chairman of Austin International Management School, (AIMS). He holds 6 degrees and is very passionate about the education sector. Dr Leong is also the chairman/director and major shareholder of three private schools.

Dr Leong is currently Singapore's Non-Resident High Commissioner to Cyprus, and has served as a Member of Parliament from 1984 to 2006. He established a wide career in the private business sector in venture capital investments, merchant banking and corporate finance, property development, hotel management, and F&B.

Dr Leong has served and is serving on the boards of several listed companies and private companies.